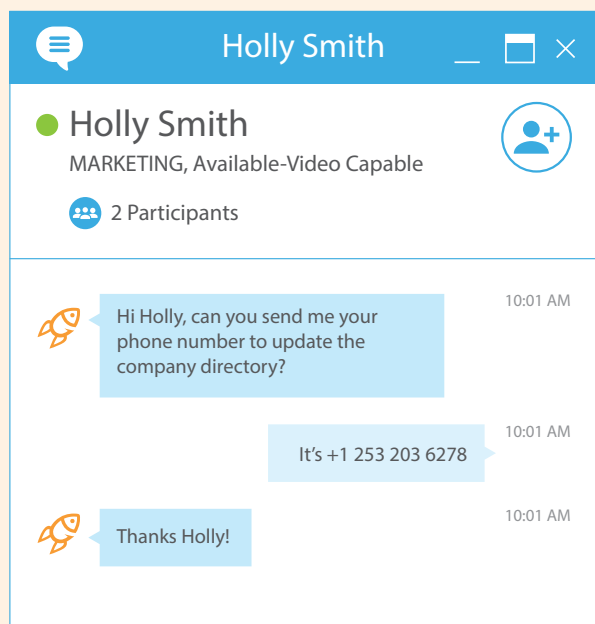# hyperfish®

Complete Your Directory

What is Hyperfish?

Microsoft Active Directory (AD) is a foundation for businesses around the world, but most are missing critical business information. To the organization, the AD is a faceless list of names, and many IT projects fail due to insufficient people and profile information.

Hyperfish enables organizations to automatically identify and populate missing information in Active Directory, quickly and easily.

Holly Smith

● **Holly Smith**
MARKETING, Available-Video Capable

👥 2 Participants

Hi Holly, can you send me your phone number to update the company directory?
10:01 AM

It's +1 253 203 6278
10:01 AM

Thanks Holly!
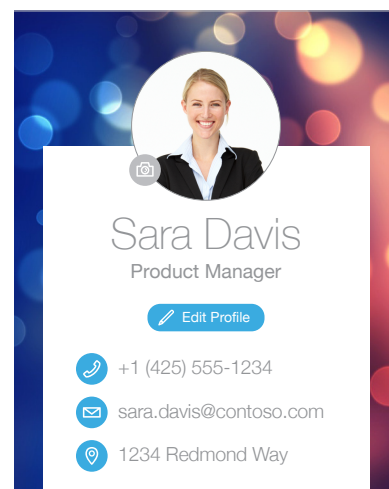10:01 AM

How does it work?

Hyperfish monitors your directory for information that is missing, incorrect or out of date. Using next generation technology, Hyperfish starts a conversation with each user making it super easy for them to update their information by:

- Breaking up requests into small, bite size pieces
- Finding the best way and time to initiate contact
- Enabling users to respond to requests via email and instant messaging
- Offering an easy to use mobile-friendly interface
- Providing suggestions based on information found in Email, LinkedIn and other data sources

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What does Hyperfish deliver?

By implementing Hyperfish to complete your directory, you can:

- Improve the speed and quality of communications across your organization
- Reduce IT Support costs in maintaining directories
- Ensure quality and consistent directory information
- Enable and accelerate key IT projects including Approval Workflows, Personalized Portal, Cloud Migration, Corporate Directory, Mobile Intranet, and Organizational Chart
- Unlock the value in Microsoft Office 365 including Delve, Skype for Business, and SharePoint

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