

Driving SharePoint Adoption & Success with SharePoint Analytics



About Gig Werks

Be it in the Cloud with Office 365 or on premise, Gig Werks has delivered award winning targeted & focused business solutions for departments & industries, built on Microsoft SharePoint.

Awards and Recognition

- Microsoft Gold Partner since the firm's beginning in 2001
- Virtual Technology Specialists for the Microsoft New York Enterprise Group
- 5 Time Microsoft SharePoint Technical Excellence Partner Award Winner
- Approved Vendor of Microsoft Legal and Corporate Affairs Group (LCA)
- Invited into the Partner Evidence Program for SharePoint 2007, 2010, 2013 & 2016
- Nintex Partner Award Winner

Solution Expertise for Full Microsoft Stack

- Office 365, SharePoint, Cloud Applications, Business Intelligence

Solution Expertise for Full Nintex Stack

- Workflow, Forms, Hawkeye, Document Creation, Nintex Workflow Cloud

Industry Business Solution Expertise in:

- Professional Services, Legal Firms & Departments, Facilities Management, Architecture/Engineering/Construction (AEC), Financial Services, Healthcare/Pharmaceutical



Gig Werks 3rd Party Application Expertise

NINTEX



Advanced Functionality

Enterprise Content Management

- ProjectReady
- TermSet
- Nintex
- RecordPoint
- Sharegate
- Hyperfish
- Ezescan
- DocuSign
- Metalogix

Workflow

- Nintex

Analytics

- SharePoint Vitals

Migration

- Sharegate
- Metalogix

Active Directory & People Data

- Hyperfish

Governance & Compliance

- ProjectReady
- Nintex
- Hyperfish
- TermSet
- RecordPoint
- Sharegate
- SharePoint Vitals



Advanced Industry Solutions

AEC Solutions

- ProjectReady
- Nintex
- Hyperfish
- RecordPoint
- DocuSign
- Sharegate
- TermSet
- Ezescan
- SharePoint Vitals

Financial Services Solutions

- Nintex
- Hyperfish
- RecordPoint
- Sharegate
- TermSet
- DocuSign
- SharePoint Vitals

Legal Solutions

- ProjectReady
- Nintex
- Hyperfish
- TermSet
- RecordPoint
- DocuSign
- Ezescan
- SharePoint Vitals

Pharmaceutical / Healthcare Solutions

- Nintex
- Hyperfish
- TermSet
- RecordPoint
- TermSet
- DocuSign
- SharePoint Vitals



Why 3rd Party Applications

- Out of the Box feature doesn't exist
- Reduces Risk and Drives High Return on Investment
- Don't "Recreate the Wheel"
- Need for Specific Business or Industry Solution or Functionality
- Scalability and Easy Upgrade / Migration
- Speed to Market
- Satisfy Regulatory Requirements or Compliance
- Product and Solution Support

SharePoint Adoption & Success

User Adoption is Essential for any solution to succeed with numerous factors driving the adoption of SharePoint including:

- **The User Experience & Interface**
 - Home Page
 - Something for everyone
 - Department Sites & Dashboards
 - Something for CXO's
 - Search
 - Templates
 - Work with programs already comfortable with:
 - Office (Word, Outlook, Excel, etc)
- **Information Architecture**
 - Governance
 - Navigation
 - Search
- **Employee Training**

But how can we measure adoption & improve upon it without knowing how the solution is being used across all roles & departments in the enterprise?

Actionable SharePoint Analytics

Actionable Analytics for SharePoint & Office 365



- Improve governance, user adoption, security & compliance
- Current and historic SharePoint site usage stats
- With one click, access to reports tailored to suit your requirements
- Geographical SharePoint usage map to see where your environment is being accessed
- Analytics for all versions of SharePoint whether online or on-premise
- Single view of users (or groups) including external users
- Know what devices & browsers are being used across SharePoint & Office 365
- Easy view into the most active content & most searched terms across environments
- E-mails containing comparison SharePoint usage reports so you can monitor changes and overall user adoption stats
- And Much More...



Demonstration

Actionable Analytics for SharePoint & Office 365



Customer Use



- Measure increase in adoption for new SharePoint on premise intranet



- Built SharePoint Vitals into the global internal communications process
- Measuring impact of, and engagement with, internal communication initiatives



- Insights into how partner organizations use the reseller extranet portals
- Monitoring external user activity across the Office 365 environment



- Measure levels of engagement with Student and Staff portals in SharePoint on premise

Case Study

Student Portal

- Student satisfaction a key performance indicator
- Student Portal built on SharePoint 2013
- Marketing and Comms departments had no visibility of how the portal was being used
- Understanding how the portal is being used means they can improve functionality and drive better student satisfaction

Staff Portal

- Internal communications teams had no insight of how internal messaging was impacting their 5,000+ staff
- Staff Portal built on SharePoint 2013

Future Migration

- Currently planning to migrate the Staff and Student portal to O365
- Having a view of usage in a hybrid environment very important

**Kingston
University
London**

QUICK VIEW

- 30,000 users
- Students and staff

Questions & Answers

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